

## Full Name of the Project: Jewelry manufacturing

Name of the project	<b>Jewelry manufacturing</b>																		
Main goals of project	Production of jewelry, souvenirs																		
Sphere /industry	Industry																		
Location of the project	Khorezm region, Khiva city																		
<b>Information about participants of the project:</b>																			
- initiator	will be determined																		
- creditor	Will be defined																		
Total costs of project	\$ 1.7 mill.																		
<b>Prospective source of financing:</b>																			
- own funds	\$ 0.7 mill.																		
- loans of commercial banks	No																		
- the required volume of direct foreign investments	\$ 1 mill.																		
Projected profitability	27%																		
Projected payback period	4 years																		
Cash flows	<table border="1"> <thead> <tr> <th>Years</th> <th>1</th> <th>2</th> <th>3</th> <th>4</th> </tr> </thead> <tbody> <tr> <td>Revenue (mill.\$)</td> <td>1.5</td> <td>1.6</td> <td>1.7</td> <td>1.8</td> </tr> <tr> <td>Net profit (mill.\$)</td> <td>0.5</td> <td>0.6</td> <td>0.6</td> <td>0.6</td> </tr> </tbody> </table>				Years	1	2	3	4	Revenue (mill.\$)	1.5	1.6	1.7	1.8	Net profit (mill.\$)	0.5	0.6	0.6	0.6
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	Revenue (mill.\$)	1.5	1.6	1.7	1.8														
Net profit (mill.\$)	0.5	0.6	0.6	0.6															
Capacity of project/productivity	50 kg. (~ 5000 products) per year																		
Current status of project	Project is at the stage of development																		

### Information about the initiator of the project

Full name of the enterprises	will be determined
Requisites, email, contacts	Khorezm region, Khiva city

### GENERAL INFORMATION

Number and types of jobs created	119
Environmental impact statement (project EIS), which includes expected types and volumes of waste, places of their utilization	To be defined
Information about the land plot for the construction of the enterprise	To be defined
Existing infrastructure	To be defined
The required infrastructure	To be defined
Upcoming construction and installation works	To be defined
Designed-estimated documentation	To be defined
Power requirement (kWh), installed capacity (kWh or megawatt hour)	To be defined
Demand for water (cub/m)	To be defined
Gas demand (cu/m)	To be defined

**MARKET ANALYSIS, PRODUCT DESCRIPTION (WORKS, SERVICES),  
MARKETING RESEARCH**

Type of product	jewelry
Annual production (ton. year)	50 kg (~5000 items) per year
<b>Prospective markets sales and their shares:</b>	
Domestic	30%
Export	70%
Costs of products	Will be clarified at the stage of feasibility study
Demand for raw materials (per year)	Will be clarified at the stage of feasibility study
Provision of raw materials	Will be clarified at the stage of feasibility study
Market volume	Will be clarified at the stage of feasibility study
Expected market share	Will be clarified at the stage of feasibility study
Main competitors	Will be clarified at the stage of feasibility study
Main competitive advantage	Will be clarified at the stage of feasibility study
Main target groups of consumers	Will be clarified at the stage of feasibility study
The structure of sales according to target groups of consumers	Will be clarified at the stage of feasibility study
Pricing strategy	Will be clarified at the stage of feasibility study
Cost structure of the final product	Will be clarified at the stage of feasibility study
The presence of a formed database of potential customers with a confirmed willingness to purchase products	Will be clarified at the stage of feasibility study
Presence of marketing research	Exists
Presentation component of the project	Exists
Additional information	No

**PRODUCTION TECHNOLOGY  
AND PARAMETERS OF MAIN EQUIPMENT**

Depends on the investor's preferences

Type of equipment	Will be clarified after choosing equipment
Country of origin	Will be clarified after choosing equipment
Performance	Will be clarified after choosing equipment
Cost	Approximately 1 million US dollars
Energy consumption	Will be clarified after choosing equipment
Installed capacity	Will be clarified after choosing equipment
Overall size of equipment	Will be clarified after choosing equipment
Weight of main equipment	Will be clarified after choosing equipment
Node of main equipment (lines)	Will be clarified after choosing equipment
Number of working hours per year	Will be clarified after choosing equipment
Duty cycle	Will be clarified after choosing equipment
Periodicity of the planned –warning repair (design and preparation works)	Will be clarified after choosing equipment
Number of people involved in the production process and their functions	119

\* the above data is preliminary, will be clarified at the stage of the feasibility study