

Full Name of the Project: Household appliances factory

Name of the project	Household appliances factory				
Main goals of project	Development of the electrotechnical industry, attraction of foreign investments and modern technologies, processing of local resource base, decrease of imports through production of competitive goods with high added value.				
Sphere /industry	Industry				
Location of the project	Khorezm region Khazarasp district				
Information about participants of the project:					
- initiator	«Future industries» LLC				
- creditor	Will be defined				
Total costs of project	\$21 mill.				
Prospective source of financing:					
- own funds	\$6 million				
- loans of commercial banks	No				
- the required volume of direct foreign investments	\$15 million				
Projected profitability	Approximately 35%				
Projected payback period	2 years				
Cash flows (million USD)	Years	1	2	3	4
	Revenue	111	120	129.5	138.7
	Net profit	29.85	32.16	34.48	36.79
Characteristics of the planned production	small household appliances				
Capacity of project/productivity	550 000 pieces/year				
Current status of project	Project is at the stage of development				

Information about the initiator of the project

Full name of the enterprises	«Future industries» LLC
Requisites, email, contacts	+99897 455-97-47

GENERAL INFORMATION

Number and types of jobs created	200
Environmental impact statement (project EIS), which includes expected types and volumes of waste, places of their utilization	To be defined
Information about the land plot for the construction of the enterprise	Will be needed 4 ha of place
Existing infrastructure	To be defined
Upcoming construction and installation works	To be defined
Power requirement (kWh), installed capacity (kWh or megawatt hour)	To be defined
Demand for water (cube/m)	To be defined
Gas demand (cube/m)	To be defined

**MARKET ANALYSIS, PRODUCT DESCRIPTION (WORKS, SERVICES),
MARKETING RESEARCH**

Type of product	small household appliances
Annual production (ton. year)	550 000 pieces/year
Prospective markets sales and their shares:	
Local market sale	80%
Export	20%
Price of products	Approximately \$330
Demand for raw materials (per year)	Will be clarified at the stage of feasibility study
Provision of raw materials	Will be clarified at the stage of feasibility study
Market volume	Will be clarified at the stage of feasibility study
Expected market share	Will be clarified at the stage of feasibility study
Main competitors	Will be clarified at the stage of feasibility study
Main target groups of consumers	Will be clarified at the stage of feasibility study
Pricing strategy	Will be clarified at the stage of feasibility study
The presence of a formed database of potential customers with a confirmed willingness to purchase products	Will be clarified at the stage of feasibility study
Presence of marketing research	Exists
Presentation component of the project	Exists
Additional information	No

**PRODUCTION TECHNOLOGY
AND PARAMETERS OF MAIN EQUIPMENT**

Depends on the investor's preferences

Type of equipment	Will be clarified after choosing equipment
Country of origin	Will be clarified after choosing equipment
Performance	Will be clarified after choosing equipment
Cost	Approximately \$15 million
Energy consumption	Will be clarified after choosing equipment
Installed capacity	Will be clarified after choosing equipment
Overall size of equipment	Will be clarified after choosing equipment
Weight of main equipment	Will be clarified after choosing equipment
Number of working hours per year	Will be clarified after choosing equipment
Number of people involved in the production process and their functions	200

***Presented information is preliminary, will be clarified at the stage of feasibility study**