

**Full Name of the Project: Production of commercial equipment (freezers, displays, etc.)**

Name of the project	Production of commercial equipment (freezers, displays, etc.)																			
Main goals of project	Production of modern equipment based on innovative design and technologies. Developing local production to meet the demand in trade and service sectors, attracting investment in the region, creating new jobs.																			
Sphere /industry	Industry																			
Implementation of schedule project	To be defined																			
Location of the project	Khorezm region, Khiva district +99890 438 41-31																			
Information about participants of the project:																				
- initiator	«Khiva maishiy technic» LLC																			
- creditor	No																			
Total costs of project	Project cost – 1.78 million US dollars																			
Prospective source of financing:																				
- own funds	0.28 million US dollars																			
- loans of commercial banks	0																			
- the required volume of direct foreign investments	1.5 million US dollars																			
Projected profitability	45%																			
Projected payback period	5 years																			
Cash flows	<table><tr><td>Years</td><td>1</td><td>2</td><td>3</td><td>4</td></tr><tr><td>Revenue</td><td>0,4</td><td>0,5</td><td>0,5</td><td>0,6</td></tr><tr><td>Net profit</td><td>0,2</td><td>0,2</td><td>0,22</td><td>0,23</td></tr></table>					Years	1	2	3	4	Revenue	0,4	0,5	0,5	0,6	Net profit	0,2	0,2	0,22	0,23
Years	1	2	3	4																
Revenue	0,4	0,5	0,5	0,6																
Net profit	0,2	0,2	0,22	0,23																
Characteristics of the planned production	Production of commercial equipment (freezers, displays, etc.)																			
Capacity of project/productivity	Approximately 5000 pieces /year																			
Current status of project	Project is at the stage of development																			

**Information about the initiator of the project**

Full name of the enterprises	«Khiva maishiy technic» LLC
Requisites, email, contacts	Khorezm region, Khiva district +99890 438 41-31
Statutory fund	Statutory fund 130 000 US dollars

**GENERAL INFORMATION**

Number and types of jobs created	210
----------------------------------	-----

Environmental impact statement (project EIS), which includes expected types and volumes of waste, places of their utilization	To be defined
Information about the land plot for the construction of the enterprise	2 ha
Existing infrastructure	To be defined
The required infrastructure	To be defined
Upcoming construction and installation works	To be defined
Designed-estimated documentation	To be defined
Power requirement (kWh), installed capacity (kWh or megawatt hour)	To be defined
Demand for water (cub/m)	To be defined
Gas demand (cu/m)	To be defined

### **MARKET ANALYSIS, PRODUCT DESCRIPTION (WORKS, SERVICES), MARKETING RESEARCH**

Type of product	Freezers, displays, etc.
Annual production (ton. year)	Approximately 5000 pieces /year
<b>Prospective markets sales and their shares:</b>	
Domestic	90%
Export	10%
Costs of products	Will be clarified at the stage of feasibility study
Demand for raw materials (per year)	Will be clarified at the stage of feasibility study
Provision of raw materials	Will be clarified at the stage of feasibility study
Market volume	Will be clarified at the stage of feasibility study
Expected market share	Will be clarified at the stage of feasibility study
Main competitors	Will be clarified at the stage of feasibility study
Main competitive advantage	Will be clarified at the stage of feasibility study
Main target groups of consumers	Will be clarified at the stage of feasibility study
The structure of sales according to target groups of consumers	Will be clarified at the stage of feasibility study
Pricing strategy	Will be clarified at the stage of feasibility study
Cost structure of the final product	Will be clarified at the stage of feasibility study
The presence of a formed database of potential customers with a confirmed willingness to purchase products	Will be clarified at the stage of feasibility study
Presence of marketing research	Availability of patents, licenses, certificates in accordance with the current legislation
Presentation component of the project	yes
Additional information	No

### **PRODUCTION TECHNOLOGY AND PARAMETERS OF MAIN EQUIPMENT**

Depends on the investor's preferences

Type of equipment	Will be clarified after choosing equipment
Country of origin	Will be clarified after choosing equipment
Performance	Will be clarified after choosing equipment

Cost	Approximately 0.5 million US dollars
Energy consumption	Will be clarified after choosing equipment
Installed capacity	Will be clarified after choosing equipment
Overall size of equipment	Will be clarified after choosing equipment
Weight of main equipment	Will be clarified after choosing equipment
Node of main equipment (lines)	Will be clarified after choosing equipment
Number of working hours per year	Will be clarified after choosing equipment
Duty cycle	Will be clarified after choosing equipment
Periodicity of the planned –warning repair (design and preparation works)	Will be clarified after choosing equipment
Number of people involved in the production process and their functions	Will be clarified after choosing equipment

\* the above data is preliminary, will be clarified at the stage of the feasibility study