

Full Name of the Project: Production of ceramic tiles

Name of the project	Production of ceramic tiles																			
Main goals of project	Organization of the production of ceramic plates on the basis of modern technological equipment. Development of our own production base with a high demand in various industries, attracting investment in the region, creating new jobs and reducing social security by reducing unemployment.																			
Sphere /industry	Industrial building materials																			
Location of the project	Khorezm region, Khazorasp district																			
Information about participants of the project:																				
- initiator	Orient Ceramics LLC																			
- creditor	Will be defined																			
Total costs of project	6.9 mill. USD																			
Prospective source of financing:																				
- own funds	1.62 mill. USD																			
- loans of commercial banks	No																			
- the required volume of direct foreign investments	5.28 mill. USD																			
Projected profitability	15%																			
Projected payback period	3 years																			
Cash flows	<table><tr><td>Years</td><td>1</td><td>2</td><td>3</td><td>4</td></tr><tr><td>Revenue (mill.\$)</td><td>25.3</td><td>27.4</td><td>29.5</td><td>31.6</td></tr><tr><td>Net profit (mill.\$)</td><td>1.9</td><td>2.1</td><td>2.2</td><td>2.3</td></tr></table>					Years	1	2	3	4	Revenue (mill.\$)	25.3	27.4	29.5	31.6	Net profit (mill.\$)	1.9	2.1	2.2	2.3
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Characteristics of the planned production	ceramic tiles																			
Capacity of project/productivity	10 million square meters/year																			
Current status of project	Project is at the stage of development																			

Information about the initiator of the project

Full name of the enterprises	"Orient Ceramics" LLC
Requisites, email, contacts	+99897 455-97-47
Statutory fund	\$ 169.7 thousand

GENERAL INFORMATION

Number and types of jobs created	150
Environmental impact statement (project EIS), which includes expected types and volumes of waste, places of their utilization	To be defined
Information about the land plot for the construction of the enterprise	3 ha

Existing infrastructure	To be defined
The required infrastructure	To be defined
Upcoming construction and installation works	To be defined
Designed-estimated documentation	To be defined
Power requirement (kWh), installed capacity (kWh or megawatt hour)	To be defined
Demand for water (cub/m)	To be defined
Gas demand (cu/m)	To be defined

MARKET ANALYSIS, PRODUCT DESCRIPTION (WORKS, SERVICES), MARKETING RESEARCH

Type of product	Ceramic tiles
Annual production (ton. year)	10 million square meters m / year
Prospective markets sales and their shares:	
Local market sale	90%
Export	10%
Costs of products	Will be clarified at the stage of feasibility study
Demand for raw materials (per year)	Will be clarified at the stage of feasibility study
Provision of raw materials	Will be clarified at the stage of feasibility study
Market volume	Will be clarified at the stage of feasibility study
Expected market share	Will be clarified at the stage of feasibility study
Main competitors	Will be clarified at the stage of feasibility study
Main competitive advantage	Will be clarified at the stage of feasibility study
Main target groups of consumers	Will be clarified at the stage of feasibility study
The structure of sales according to target groups of consumers	Will be clarified at the stage of feasibility study
Pricing strategy	Will be clarified at the stage of feasibility study
Cost structure of the final product	Will be clarified at the stage of feasibility study
The presence of a formed database of potential customers with a confirmed willingness to purchase products	Will be clarified at the stage of feasibility study
Presence of marketing research	Will be clarified at the stage of feasibility study
Presentation component of the project	Exists
Additional information	No

PRODUCTION TECHNOLOGY AND PARAMETERS OF MAIN EQUIPMENT

Depends on the investor's preferences

Type of equipment	Will be clarified after choosing equipment
Country of origin	Will be clarified after choosing equipment
Performance	Will be clarified after choosing equipment
Cost	Approximately 6.90 mill. USD
Energy consumption	Will be clarified after choosing equipment
Installed capacity	Will be clarified after choosing equipment
Overall size of equipment	Will be clarified after choosing equipment
Weight of main equipment	Will be clarified after choosing equipment
Node of main equipment (lines)	Will be clarified after choosing equipment
Number of working hours per year	Will be clarified after choosing equipment
Number of people involved in the production process and their functions	150

* the above data is preliminary, will be clarified at the stage of the feasibility study

