



Bangladesh International **AQUACULTURE & SEAFOOD SHOW** **2023**

19 - 21 OCTOBER 2023

**BANGABANDHU INTERNATIONAL
CONFERENCE CENTER
DHAKA, BANGLADESH**

JOINTLY ORGANIZED BY



MINISTRY OF FISHERIES AND LIVESTOCK
Government of the People's Republic of Bangladesh



MINISTRY OF COMMERCE
Government of the People's Republic of Bangladesh



Bangladesh Investment
Development Authority



DEPARTMENT OF FISHERIES
Government of the People's Republic of Bangladesh



BANGLADESH FROZEN FOODS EXPORTERS ASSOCIATION

Solidaridad

THE FUTURE SEAFOOD MARKETPLACE

The Bangladesh International Aquaculture & Seafood Show 2023 is set to make waves in the seafood industry. This first-of-its-kind event promises to be a truly unique experience for seafood enthusiasts, industry professionals, and anyone interested in learning about the latest trends, products, and technologies in the seafood industry. The Bangladesh International Aquaculture & Seafood Show 2023 will provide a platform for seafood producers, exporters, and importers from various countries to network and showcase their products.

UNLOCK THE WORLD OF SEAFOOD SUPPLIERS, PRODUCTS & SERVICES

The Bangladesh International Aquaculture & Seafood Show 2023 has it all, from fresh and frozen seafood to processed and value-added products. With exhibitors from all over the world, the event provides a platform for you to discover new and exciting seafood products as well as innovative ways to incorporate them into your business.

This year's event promises to be a spectacle, with a schedule of match-making, seminars, workshops, and networking opportunities. Whether you want to expand your business, meet other seafood enthusiasts, or simply learn about new seafood products, the The Bangladesh International Aquaculture & Seafood Show 2023 is the place to be.



Fisheries sector is one of the most important sectors to meet the nutritional needs of the peoples, improve the socio-economic conditions and earn foreign currency.

- Father of the Nation Bangabandhu Sheikh Mujibur Rahman





WELCOME TO THE LAND OF BLACK TIGER SHRIMP & HILSA

Welcome to Dhaka, the bustling capital city of Bangladesh! The upcoming event promises to provide a truly one-of-a-kind cultural experience that highlights the best of this vibrant city. Dhaka is a city unlike any other, with its unique blend of modernity and tradition, rich history, and diverse culture.

Black Tiger Shrimp is the popular seafood in Bangladesh. It is a native species to the Indo-Pacific region, and it is highly valued for its flavor, color and texture. Black Tiger Shrimp is a major export commodity for Bangladesh and one of the country's top foreign exchange earners. The Hilsa, Bangladesh's national fish (also known as the ilish), is renowned for its exceptional flavor and is widely regarded as one of the most delicious fish in South Asia. In fact, it is known in the local language as the "Macher Raja", which translates to "King of Fish". Hilsa and Black Tiger Shrimp both have received Geographical Indication Registration Certificates (GI).

Experience the warm hospitality of the Bangladeshi people while marveling at the country's natural beauty and biodiversity. From the world's largest delta to the Royal Bengal Tiger found in the world's largest mangrove forest, the Sundarbans, and the world's longest natural unbroken sea beach, Cox's Bazar, there is no shortage of natural wonders to explore.

The visionary dream of the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman, was to build a resilient and hopeful Bangladesh, a nation with a strong spirit that could overcome challenges and thrive as a dynamic and vibrant country. Since its independence, Bangladesh has come a long way, surmounting numerous obstacles and achieving remarkable progress in various spheres. Under the strong leadership of the Honorable Prime Minister Sheikh Hasina, the country has made significant strides in Fisheries & Aquaculture sector. The government's unwavering commitment and the Bangladeshi people's resilience have been key factors in this journey of progress. We invite you to come and see for yourself.



FROM BANGLADESH TO THE WORLD: DISCOVER THE BEST OF SEAFOOD

Bangladesh's seafood industry is a major player in the global market, providing high-quality products to customers all over the world. Bangladesh is ranked third in the world for inland open water capture production and fifth in the world for aquaculture production. Bangladesh earned 555.51 million US dollars in fiscal year 2021-2022 by exporting 74042.67 metric tons of fish and fishery products. To highlight such value-added sustainable seafood from Bangladesh an Expo would be great.

The Bangladesh International Aquaculture & Seafood Show 2023 will provide seafood buyers with sourcing opportunities and access to the Bangladesh Seafood Market. Professionals will be able to meet exhibiting suppliers in person at the expo. They will have access to nearly every type of seafood product, equipment, and service, allowing them to make the best purchasing decisions for their companies and customers.

EXHIBITOR PROFILE

- International Seafood Buyers
- Seafood Processors, Exporters (National & International)
- Manufacturers of Processing/Packaging Machinery and Equipment for Seafood
- International Feed Manufacturers, Suppliers of Ingredients, Additives, and other Inputs
- Cold Storage Solution Providers
- Manufacturers of Testing Equipments, Electronic Equipments, Cleaning Equipments, etc.
- Manufacturers of Insulated Fish Boxes, Tubes, Crates, etc.
- Operators of Shipping Lines, Reefer Cargo, and Logistic Service Providers
- Breeders, BMCs, and SPF Hatcheries (National & International)
- Competent Authority of other Seafood Processing Countries
- Third-Party Certification Authority
- Seafood Monetary Organization and International Service Providers
- Investors, Banks, Financial Institutes, and Insurance Companies
- Donor Agency and Development Partners
- Researchers and Academicians (National & International)
- Government Fishery Institutions

www.seafoodexpobd.com



STALL/EXHIBITION STAND

Size of Stall	Bangladesh (BDT)	Overseas (USD)
3x3	2,00,000	3,000
6x3	3,50,000	5,000
6x6	7,00,000	10,000
6x9	10,00,000	15,000

+15% VAT & 5% Tax

Registration	Bangladesh (BDT)	Overseas (USD)
Delegate/Exhibitors	2,000	50
Student Registration	5,00	15

+15% VAT

ADVERTISEMENT TARIFF

Souvenir/Expo Catalogue

Page	Ad Size (W x H inches)	Per Page Rate*	
		BDT	USD
Back Cover Page	7.5 x 10	10,00,000	10,000
Front Inside Cover Page	7.5 x 10	8,00,000	8,000
Inside Back Cover	7.5 x 10	8,00,000	8,000
Regular Full Page (Color)	7.5 x 10	3,00,000	3,000
Regular Half Page (Color)	7.5 x 4.9	1,00,000	1,000

*VAT 15% extra

CONFERENCE PROGRAM

SESSION 1

Global Seafood Market Scenario and Opportunity for Bangladesh

SESSION 2

Trade and Investment in the Bangladesh Seafood Supply-chain

SESSION 3

Standardization of Bangladesh Seafood Supply-Chain:
Laboratory Testing, Inspection, and Certification

CATCH THE WAVE OF OPPORTUNITY

The Bangladesh International Aquaculture & Seafood Show 2023 is not just an event, it's an opportunity. Be a part of the first-ever event and witness the spectacular of the seafood industry. Register to attend the Bangladesh International Aquaculture & Seafood Show 2023 and discover the diversity that the Bangladesh seafood industry has the potential to offer!

For registration & other information, please visit
www.seafoodexpobd.com

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