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LogisticsExhibition

# THE VIET NAM INTERNATIONAL LOGISTICS EXHIBITION 2024

## 2024年越南国际物流博览会

同期展会:



越南物流行业全面供应平台

# 01 | AUGUST

# 03 | 2024

SECC- SAIGON EXHIBITION & CONVENTION CENTER

799 Nguyen Van Linh Street, District 7, Ho Chi Minh City, Viet Nam

### Follow us



支持单位: 越南工贸部

指导单位: 越南进出口局

主办单位:



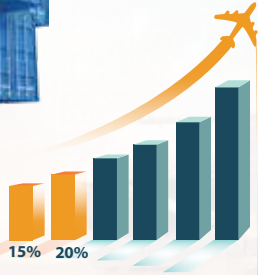
媒体合作伙伴:



## 越南物流行业基本数据，体现本行业的稳定及潜力发展



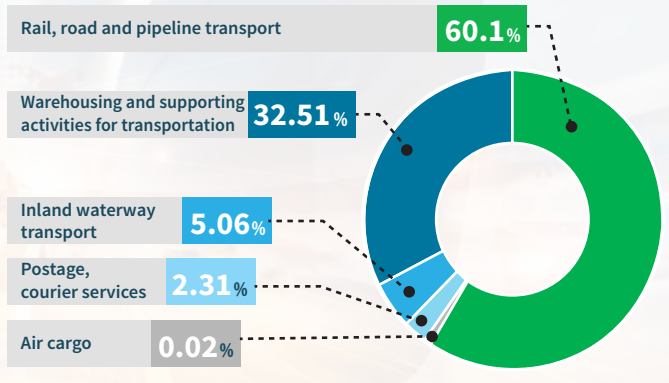
### Development goal until 2025



### AVERAGE ANNUAL GROWTH RATE



CONTRIBUTION OF LOGISTICS SERVICE TO GDP



OVERVIEW OF VIETNAM LOGISTICS INDUSTRY (According to the data of the General Statistics Office)

## 您为何选择参加VILOG2024?

- ▶ VILOG是越南国家唯一的物流博览会，得到越南工贸部的大力支持并成为越南与各国物流行业合作交流的良好桥梁。
- ▶ 本博览会由于具有30年历史的越南物流企业协会（VLA）与50年从事展览行业的越南贸易广告博览公司（VINEXAD）联合举办。
- ▶ VILOG 2024 承诺为参展企业提供企业交流信息、更新趋势，新技术设备解决方案等平台，并利用越南政府的支持政策带来的机遇。
- ▶ VILOG 2024 给越南当地生产家，进出口企业以及相关经销商带来接近最领先的物流产品，服务以及工艺来优化企业的物流流程的最好机会。

## MAIN SECTORS 主要参展行业



## VISITOR PROFILE

### By Industry:

- 物流：服务企业、基础设施、技术、设备、机械、物流车辆、物流研究机构、培训机构
- 食品和饮料：加工、包装和储存
- 个人护理：药品和个人护理产品、化妆品、盥洗用品
- 制造、组装机械、流通系统、代理
- 电气、电子及配件
- 纺织及皮革



### By Job Function:

- 董事/业主
- 生产与技术经理
- 物流与供应链经理
- 采购/采购经理
- 厂长工程师
- 研发、质量控制、质量
- 量保证服务和维护



# 2023 FACTS & FIGURES



**354** Booths



**256** Exhibitors



**22** Countries and territories

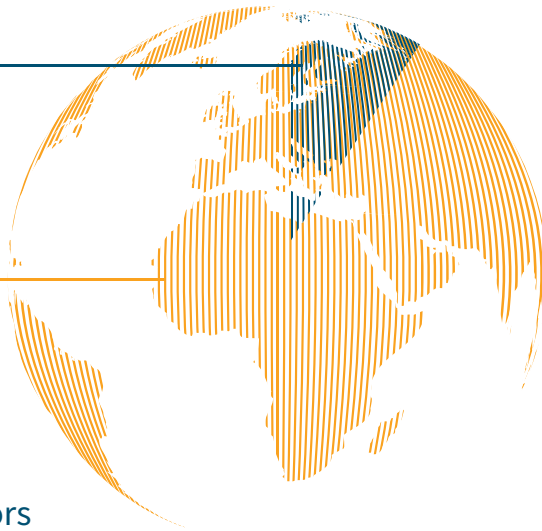
**3,851**

Public

**21,167**

Trade visitors

**25,018** Visitors



• Specialized seminars/forums providing in-depth information for businesses



• Competition/workshop to train logistics personnel

## 2023 EXHIBITOR HIGHLIGHT



★★★★★

"This is the first time Tin Quang has attended an exhibition specializing in logistics like this. During the three-day exhibition, we feel that this is a very useful event, creating opportunities for businesses to connect with each other, a very great exhibition for businesses."



★★★★★

"Actually, after three days, we feel very surprised by the interest and visits of customers at CMA-CGM booth. We want to thank VILOG and the event organizer for their harmonious cooperation and support."



★★★★★

"Currently, I evaluate the effectiveness of Vilog 2023 very well, because when I came here, many businesses also participated, both domestic and international exhibitors, and I am able to expand a lot of customer and partner networks."

## Exhibitor TESTIMONIALS



"On behalf of Samsung SDS, I feel this event is very impressive, there are many customers here and I've met many different partners in many different industries. I feel Samsung SDS will take advantage of this event to develop the company's products as well as bring the company's products to as many customers as possible."



"The show has been one of the best experiences ever in 30 years of my professional activity in Asia Pacific, very well organized, big influence, big participation and attendance from visitors as well as this strategical location of the exhibition over here, placed between other two exhibitions enabling us to engage with potential opportunities within Asia Pacific as well as overseas."



### 光地

\* 仅提供展览空间。  
可以要求提供公用设施和附加服务，  
但需额外付费。



### 标准展位

- 带有公司名称和展位号的楣板
- 白色层压胶合板隔断
- 01 咨询台
- 01 圆桌
- 05 张折叠椅
- 01 垃圾桶
- 02 荧光灯管
- 5amp / 220V 单相插座
- 地毯



### 升级展位

- \* 标准套装连同升级物品，如塔、射灯、海报等。
- \* 如有必要，应单独申请附加设施

**CONTACT US**

### 赞助机会

申请成为我们的赞助商，让您的品牌脱颖而出，  
并享受极具吸引力的品牌推广特权



**Main Sponsor**  
(1 company)



**Co-Sponsor**  
(5 companies)



**Badge Sponsor**  
(no limit)



**Gift Sponsor**  
(no limit)

Contact for Benefit Details

### 为参展商带来的增值收益

- ▶ 参加展会期间的会议、研讨会。
- ▶ 胸牌、开幕式邀请函、展览邀请函等。
- ▶ 展览目录预览中免费介绍。
- ▶ 展区公共卫生。
- ▶ 展览闭幕期间展览物品的安全。
- ▶ 安装和拆除展位（如果是包租）。

### 可选服务（收费）

- ▶ 展览目录预览中的广告。
- ▶ 举办专题研讨会，介绍产品和服务。
- ▶ 货物运输、签证手续、酒店预订、口译等服务等。
- ▶ 特装展位设计安装、展位设备租赁服务。
- ▶ 广告产品印刷服务。
- ▶ 当地旅游进行市场调查

### 参与流程

1. 填写《入库申请表》和《入库表》
2. 将申请表连同 50% 的押金或总空间租赁费以现金或电汇方式发送至：

VINEXAD NATIONAL TRADE FAIR & ADVERTISING J.S.C

Account in VND: 0021000000172

Account in USD: 0021370020067

Account in EUR: 0021140474605

Name of the bank: VIETCOMBANK HANOI

11B Cat Linh St., Quoc Tu Giam Ward, Dong Da Dist., Ha Noi, Viet Nam

3. 余额应在2024年7月10日之前安排



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