

**SRI LANKA**  
**expo**   
**2026**  
*Island with Infinite Opportunities*



**Ministry of Industry &  
Entrepreneurship Development** 工业和创业发展部



斯里兰卡  
出口发展委员会

**Sri Lanka  
Export Development Board**

# OBJECTIVES

## 目标



**Promote Sri Lanka as a key trade and investment hub in South Asia**  
将斯里兰卡打造成为南亚重要的贸易和投资中心。

**Showcase Sri Lanka's diverse industries, including agricultural, industrial, knowledge services and tourism**  
展示斯里兰卡多元化的产业，包括农业、工业、知识服务和旅游业。

**Provide a networking platform for businesses, investors, and policymakers**  
为企业、投资者和政策制定者提供交流平台

**Instill buyer/investor confidence in Sri Lanka's service offering**  
增强买家/投资者对斯里兰卡服务产品的信心

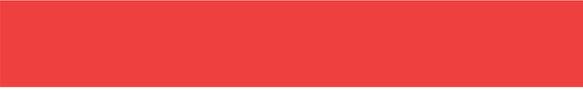
**Facilitate knowledge sharing through thematic conferences**  
通过专题会议促进知识共享

# OUTCOMES / TARGETS

## 成果/目标



# EVENT DETAILS 活动详情

Dates & Duration 日期和持续时间	Venue 场地	Exhibitors 参展商	Target Audience 目标受众
<p data-bbox="333 568 886 846"><b>18<sup>th</sup> to 21<sup>st</sup></b> <b>June 2026</b> <b>2026年6月18-21日</b></p> <p data-bbox="333 846 886 1346"><b>Four (04) Days (First 3 day sexclusively for buyers &amp; investors, last day will be open to public)</b> 为期四天（前三天仅限买家和投资者，最后一天向公众开放）</p> 	<p data-bbox="1059 530 1502 821"><b>BMICH Colombo</b> <b>Sri Lanka</b> 斯里兰卡科伦坡 班达拉奈克 国际会议中心</p>  	<p data-bbox="1742 521 2252 821"><b>750 Exhibitors</b> <b>750家参展商</b></p> <p data-bbox="1742 821 2252 1403"><b>Sri Lankan Exporters</b> 斯里兰卡出口商</p> <p data-bbox="1742 821 2252 1403"><b>International Pavilion for High Tech, Machinery Exporters (Approx. 100)</b> 国际高科技机械出口商展馆（约100家）</p> 	<p data-bbox="2462 549 3045 812"><b>Buyers/ Investors / Journalists</b> <b>1,500 +</b> 买家/投资者/记者 <b>1500+</b></p> <p data-bbox="2462 812 3045 1337"><b>International and local businesses, investors, journalists, Government officials, industry leaders, and the general public</b> 国际和本地企业、投资者、记者、政府官员、行业领袖以及广大公众</p> 

**Registration Fees : USD 100 per company 注册费：每家公司 100 美元**

## Finalized the Key Sectors 重点行业

### Industrial Sectors (10) 工业领域 (10)

- 服装、纺织品与时尚
- 宝石与珠宝
- 船舶制造与海事服务
- 工程与汽车零部件
- 橡胶、塑料及化工产品
- 电气与电子产品
- 礼品、生活用品与手工艺品
- 药品与医疗器械
- 矿产及矿物基产品
- 印刷与包装

### Agriculture Sector(9) 农业部门(9)

- 茶叶
- 香料与浓缩品
- 椰子制品
- 海鲜/食用鱼类产品
- 加工食品与饮料
- 阿育吠陀、草本及化妆品
- 切花与绿植
- 观赏鱼
- 水果与蔬菜

### Export Services(6) 出口服务(6)

- 信息通信技术/业务流程管理
- 旅游业
- 物流服务
- 建筑与可再生能源
- 健康与医疗服务
- 其他服务



## Proposed Thematic Pavilions 拟建主题展馆

- 可持续发展与绿色解决方案
- 文化、遗产与工艺传承
- 创新与技术
- 全球合作伙伴关系
- 未来出口领军者

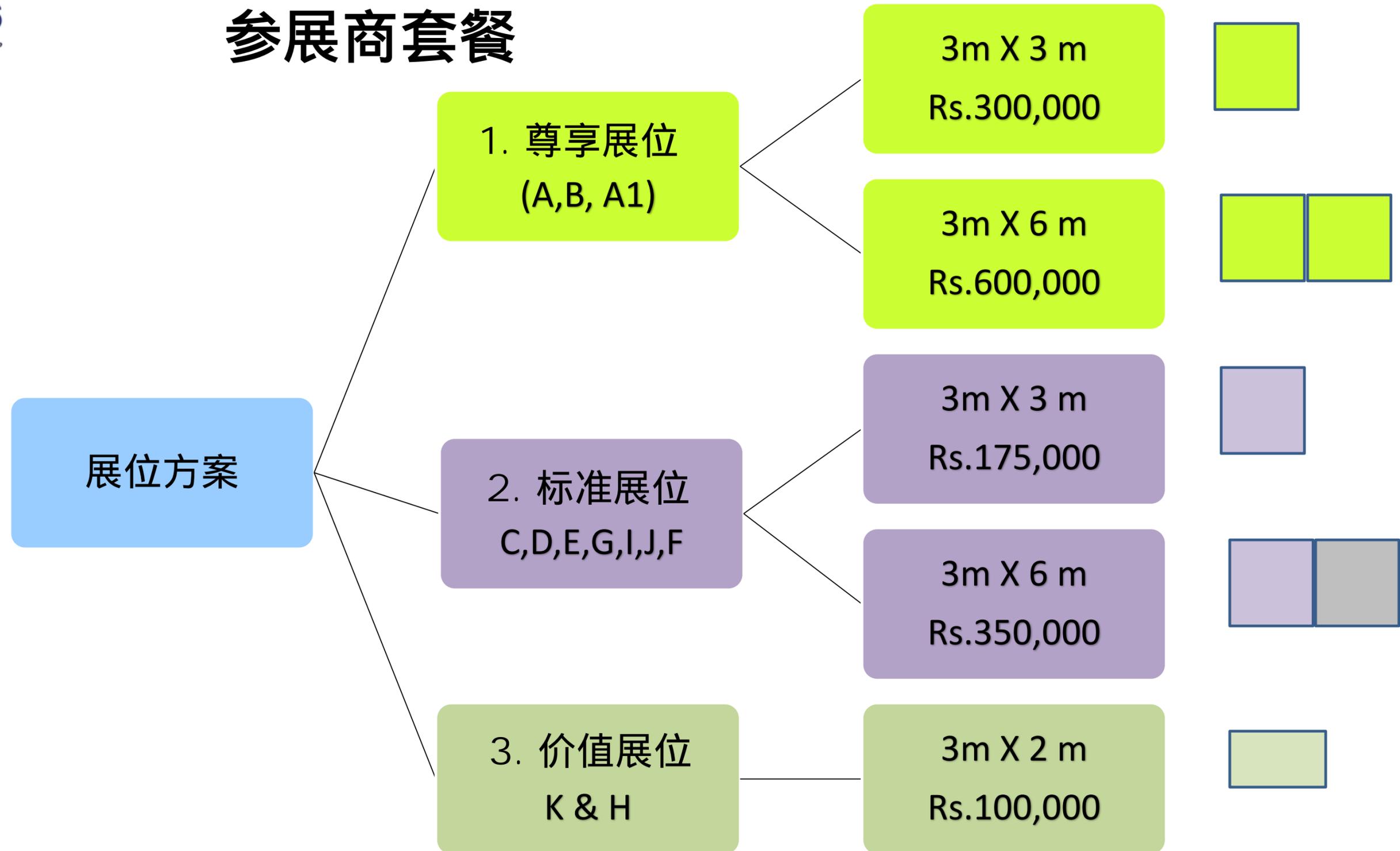
# Exhibitor Plan 参展商方案

Developed Draft Layout Plan  
 初步设计方案

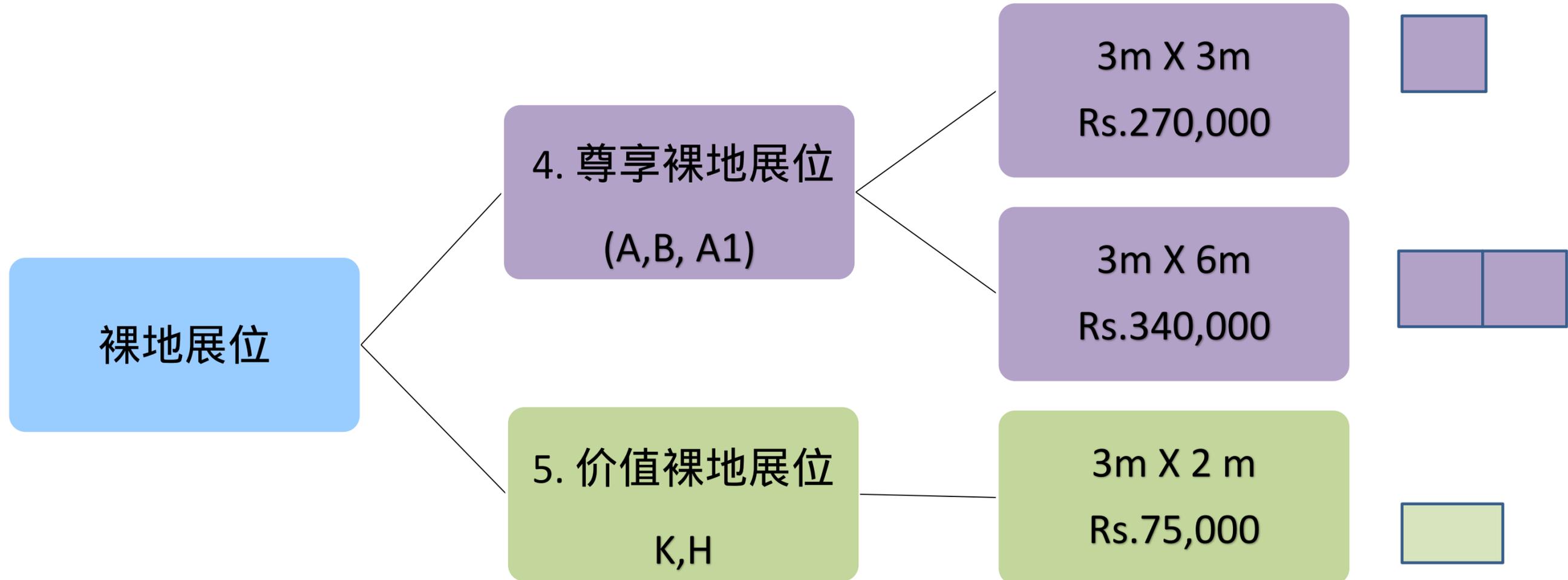


# Exhibitor Packages

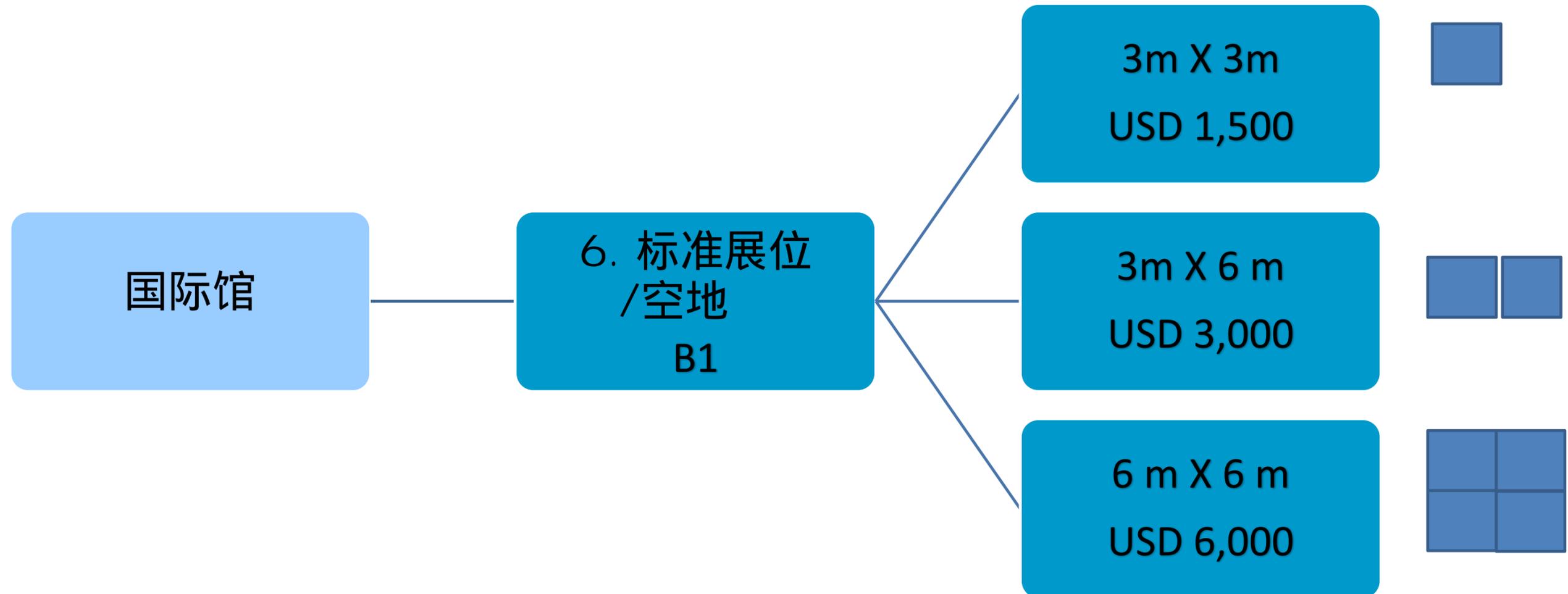
## 参展商套餐



# Exhibitor Packages 参展商套餐



# Exhibitor Packages 参展商套餐



# Detailed Six Exhibitor Packages 六大展商套餐详情

Package 套餐	Shell Scheme 标准展位	Bare / Raw Space 裸地展位	International Pavilion 国际馆
Free of Charge 免费	Fascia Board with company name 楣板 (含公司名称)	Fascia Board with company name (if requested) 楣板 (如有需要可提供, 含公司名称)	Fascia Board with company name 楣板 (含公司名称)
Utilities 公共事业	02 spot lights, 3 chairs, 1 table, one 5A power socket (type G- British Square 3 pin) 2盏射灯、3把椅子、1张桌子、 1个5A G型英式三方脚插座	Custom layout + lounge option 定制化布局 + 可选休息区	02 spot lights, 3 chairs, 1 table, one 5A power socket (type G-British Square 3 pin 2盏射灯、3把椅子、1张桌子、 1个5A电源插座 (G型英式三方脚)
Online Profile 在线资料	Featured listing 特色展示	Featured listing 特色展示	Featured listing 特色展示
B2B Matchmaking B2B 配对	Priority matchmaking/networking 优先配对/交流	Schedule meetings/ networking 会议安排/交流	Schedule meetings/ n etworking 会议安排/交流
Expo Catalogue 博览会目录	Company name listed with Logo and profile description up to 50 words + product photos 公司名称、标识、50词以内公司简介及 产品图片	Company name listed with Logo and profile description up to 50 words + product photos 公司名称、标识、50词以内 公司简介及产品图片	Company name listed with Logo and profile description up to 50 words + product photos 公司名称、标识、50词以内 公司简介及产品图片

# PARALLEL EVENTS 平行活动



**Investment Forum 投资论坛**



**Product Specific Forums  
产品专题论坛**



**Culinary Show 烹饪秀**



**Fashion Show 时尚秀**



**Cultural Show 文化秀**



**B2B Meetings B2B商务洽谈**



**New Product Pitch 新品推介会**

# BUYER & INVESTORS

## ATTRACTION 吸引买家和投资者

按地区划分的目标买家数量	
Region 地区	Target 目标数量
Asia & Pacific 亚太地区	600
Europe 欧洲	600
Americas 美洲	400
Middle east , Russia, CIS 中东、俄罗斯、独联体	300
Africa 非洲	100

**Total Target 1500+ 总目标1500+**

# PACKAGES AVAILABLE FOR BUYERS/ INVESTORS & JOURNALISTS SHARED BY EDB

## 经济发展局分享的面向买家/投资者和记者的资料包

### Hosted Buyer Package 主办买家套餐

SRI LANKA EXPO 2026, 18-21 JUNE 2026, BMICH, COLOMBO, SRI LANKA  
For the Reference of Officials of Sri Lanka Mission Overseas

#### Guidelines for Foreign Buyer / Investor Participation under the Hosted Buyer Package

Criteria	Hosted Buyer Package 01 <i>High potential buyers/ Investors ( 5 star Hotels)</i>	Hosted Buyer Package 02 <i>Potential buyers/Investors (4 Star Hotels)</i>
Company Legitimacy & Market Presence	Registered company with <b>10+ years</b> of business operations Recognized retailer, wholesaler, importer, supermarket chain, food service distributor, or e-commerce giant.	Registered company with <b>2+ years</b> of business operations Recognized retailer, wholesaler, importer, supermarket chain, food service distributor, or e-commerce operates.
Annual Turnover & Purchasing Power	Represents a brand with <b>nationwide or multi-regional presence</b> Annual turnover - <b>Over USD 100 million</b> Purchasing budget above USD 5 million per month.(USD 60 Mn per year)	Importers with niche products or online platforms. Annual turnover - <b>Over USD 5 million</b> Purchasing budget above USD 0.5 million per month (USD 6 Mn per year)
Import History & Capacity	Capable of placing large, continuous orders. <input type="checkbox"/> Proven record of importing from <b>Sri Lanka or similar exporting countries</b> <input type="checkbox"/> Well-established international supply chain networks. <input type="checkbox"/> Handles <b>multiple product categories</b> or specialized in <b>one product category</b>	Capable of placing reasonable, continuous orders. <input type="checkbox"/> Limited but clear experience importing small-to-mid volumes. <input type="checkbox"/> May specialized in <b>one category</b>
Distribution Network	supplies to: <ul style="list-style-type: none"><li>• <b>50+ retail outlets</b></li><li>• Supermarket chains (Tesco, Sainsbury's, Asda, Morrisons, etc.)</li><li>• Major food service companies</li><li>• Nationwide distributors</li></ul>	Supplies to: <ul style="list-style-type: none"><li>• <b>5+ outlets</b></li><li>• Ethnic/specialty stores</li><li>• Regional distributors</li><li>• Medium online sellers</li></ul>

### Accommodation Package for Coordination officer – *Extend the deadline until May 2026* 协调员住宿方案 —截止日期延长至2026年5月

SRI LANKA EXPO 2026, 18-21 JUNE 2026, BMICH, COLOMBO, SRI LANKA  
**Accommodation Package for Coordinating Officer**

The Sri Lanka Export Development Board (EDB) is pleased to offer the following package for a coordinating officer accompanying a business delegation to Sri Lanka Expo 2026, subject to the proposed offering guidelines.

This package is designed to ensure effective matchmaking and to optimize business outcomes for Sri Lanka's exporters during Sri Lanka Expo 2026.

Item	Description of Package & Guideline
<b>Eligibility</b>	One coordinating officer attached to international trade promotion /support organization, business chamber or Business Association.
<b>Size and Composition of the delegation</b>	The coordinating officer should be responsible for coordinating <b>15 or more groups of high or medium-potential buyers/investors</b> , at the level of key decision-makers in procurement or business expansion, with the recommendation of the Head of the Sri Lanka Mission.
<b>Accommodation</b>	<b>Offer 1: Early Bird</b> <b>Due date:</b> 15 February 2026 • <b>Benefit:</b> Free accommodation for one coordinating officer on BB basis (3 nights in a 4-star hotel) • <b>Conditions:</b> First-come, first-served • <b>Number of offers:</b> 20 (one officer per agency) • <b>Expo attending dates:</b> 3 days (18–20 June 2026)
<b>Transportation</b>	<ul style="list-style-type: none"> <li>• Shuttle service from Bandaranaike International Airport (BIA) to hotel venue</li> <li>• Shuttle service between designated hotel and BMICH (Expo venue) for arrival and return</li> </ul>
<b>Invitations to parallel events</b>	Invitations to Symposium, Investment forum, Fashion show, Culinary event, Cultural event etc.
<b>Other</b>	EXPO Help Desk at the BIA Expo Branded Bag- with Sri Lankan Souvenirs Access to VIP Lounge Facilities at Expo Venue (BMICH)

*(Terms & Conditions applied for the Sri Lanka Expo 2026)*

Sri Lanka Expo 2026  
SRI LANKA EXPORT DEVELOPMENT BOARD

### International Trade Journalist package 国际贸易记者套餐

SRI LANKA EXPO 2026, 18-21 JUNE 2026, BMICH, COLOMBO, SRI LANKA  
**INTERNATIONAL TRADE JOURNALIST PACKAGE & SCREENING CRITERIA**

The Sri Lanka Export Development Board (EDB) is pleased to present the International Trade Journalist Engagement Framework and Screening Guidelines for Sri Lanka Expo 2026.

To ensure comprehensive media coverage and enhance the global visibility of Sri Lankan exports, the EDB will host qualified international trade journalists who can effectively communicate Sri Lanka's export potential to their respective markets.

**Target: 20 International Trade Journalists covering key export markets, target markets** (United States, United Kingdom, India, Germany, Italy, Netherlands, United Arab Emirates, Canada, France, China, Australia, Japan, Russian Federation, Switzerland, Turkey, Saudi Arabia, Spain, Sweden, Singapore, Korea South (Korea, Republic of), South Africa and Denmark)

#### International Trade Journalist Package

This package will be offered to credible international trade journalists from reputable media organizations who specialize in trade, business, exports, and investments.

The package will be offered to journalists recommended by the Head of Sri Lanka Mission in the respective country or by the accredited mission, subject to the screening criteria followed by Sri Lanka Expo 2026.

#### Package Components

Item	International Trade Journalist Package
Expo Invitation	Personalized Invitation Letter from EDB along with the covering letter from Ministry of Foreign Affairs
Accommodation	Free Accommodation for one Media Personnel on half board basis (3 nights in 4-5 star hotel)
Air ticket	Economy class return air ticket for one Media Personnel
Food and refreshments	EDB will provide
Press Pass	Exclusive Press Pass with priority access to all Expo areas including exhibition halls, parallel events, (Symposium, Investment forum, Fashion show, Culinary event, Cultural event)
Press Briefings & Interviews	Access to official press conferences, exclusive interviews with Hon. Ministers, EDB officials, exporters, and government representatives ( EDB will facilitate to coordinate and conduct)
Travelling from BIA to designated Hotels	Shuttle service from BIA to the Hotel
Shuttle services between Designated hotels to BMICH	Shuttle service from designated hotel to Expo venue & back at designated times

## Event Partners 活动合作伙伴



2026年斯里兰卡博览会  
宣传物料设计与咨询



会议代表可享  
经济舱最高20%折扣  
及商务舱最高10%折扣  
(视座位供应情况而定)  
专属定制促销链接。

参观斯里兰卡博览会，体验斯里兰卡



# 感谢观看



敬请预留日期：2026年6月18日至21日

联系邮箱：  
[expo@edb.gov.lk](mailto:expo@edb.gov.lk)



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