

BIRAT EXPO 2026

Nepal's Business Ecosystem Platform

9th Edition



2-11 Poush 2083
17-26 December 2026

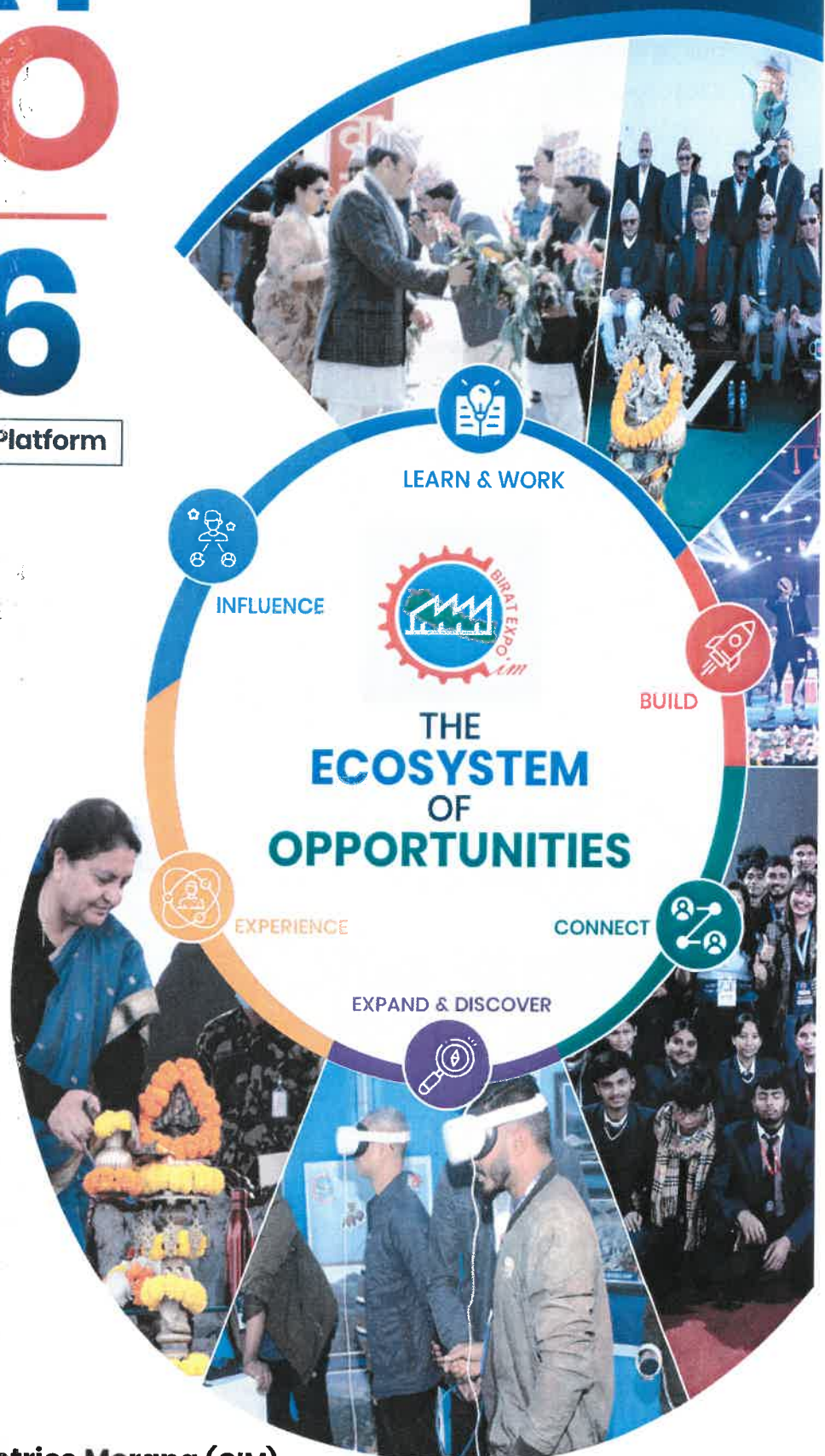


Biratnagar, Nepal



Chamber of Industries Morang (CIM)
Shahid Marga, Tinpaini, Biratnagar
Koshi Province, Nepal

CONNECTING
OPPORTUNITIES,
CREATING
IMPACT.



Birat Expo

Three Decades of Building Business Opportunities

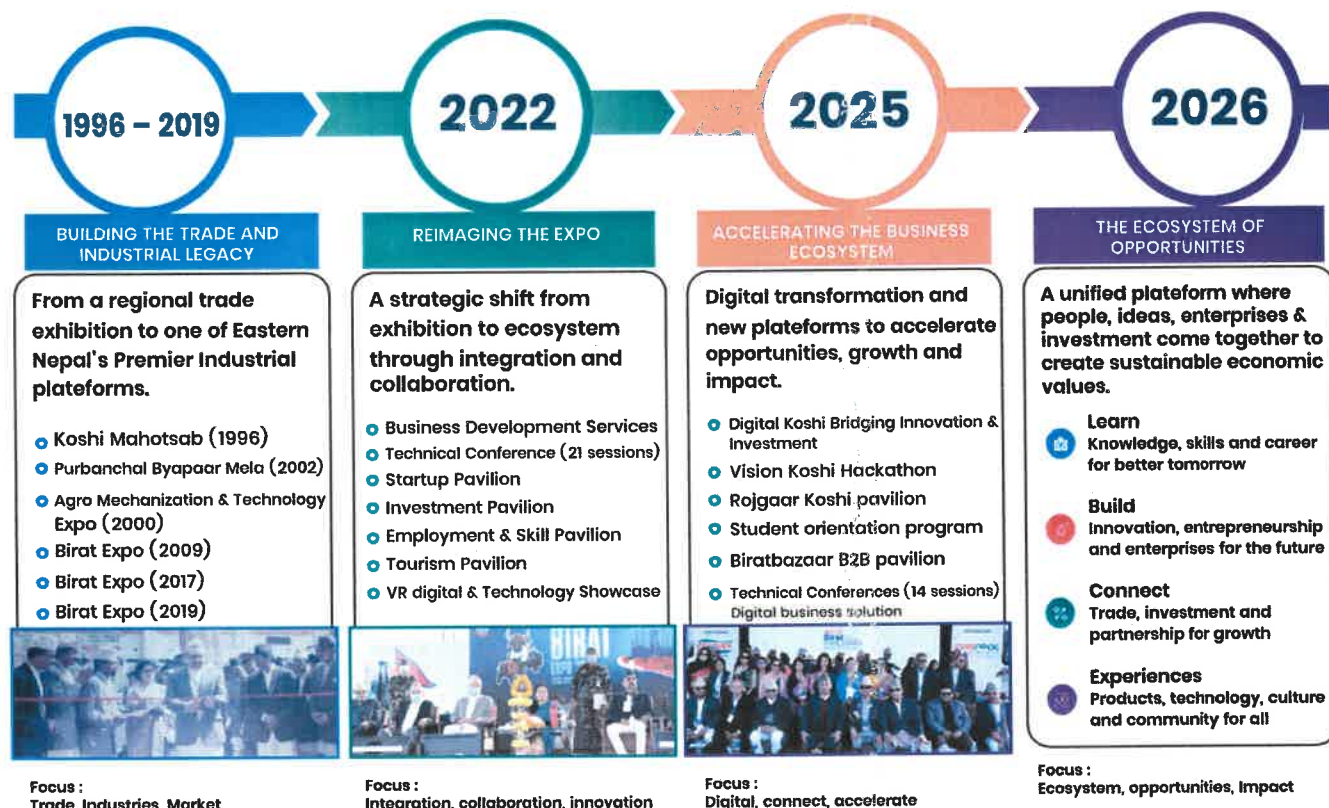
Birat Expo has been the flagship initiative of the Chamber of Industries Morang (CIM), evolving into one of Nepal's most recognized business and industrial exhibitions. Organized biennially in Biratnagar since 1996, the Expo has consistently served as a platform for industries, businesses, entrepreneurs, government agencies and the wider community to connect, collaborate and grow.

Over the years, Birat Expo has played a significant role in promoting industrial development, expanding market access, showcasing products and technologies, encouraging business networking and supporting the promotion of tourism, culture and regional economic development. It has also strengthened business-to-business (B2B) linkages while providing enterprises with opportunities for branding, market expansion and strategic partnerships.

As Nepal's economy continues to evolve, so too has Birat Expo. What began as a conventional trade exhibition has gradually transformed into a broader platform that integrates business, innovation, entrepreneurship, investment, skills, employment and policy dialogue.

THE EVOLUTION OF BIRAT EXPO

THREE DECADES OF BUILDING BUSINESS OPPORTUNITIES



OUR JOURNEY CONTINUES..... Creating opportunities today for a stronger, more prosperous tomorrow

BIRAT EXPO 2026 AT A GLANCE

More than an exhibition. A platform where business, talent, innovation, investment and opportunity come together.



10 DAYS



250,000+
VISITORS



400+
EXHIBITORS



300+
INDUSTRIES & BUSINESS
ORGS REPRESENTED



12,00+
BUSINESS MATCHMAKING
CONNECTIONS



100+
STRUCTURED B2B
MEETINGS



25,000+
STUDENTS ENGAGED



2,000+
EMPLOYMENT & CAREER
OPPORTUNITIES



20+
STARTUPS & INVESTMENT
-READY VENTURES



8+
INVESTMENT PITCHES
& INVESTOR MEETINGS



15+
CONFERENCES, FORUMS
& TECHNICAL SESSIONS



6+
POLICY DIALOGUES &
FACILITATION SESSIONS



5+
COUNTRIES-INTERNATIONAL
PARTICIPATION

One Expo. Six Platforms.
Ten Opportunities. Endless
Possibilities.



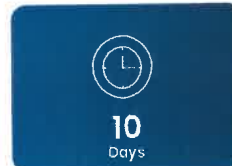
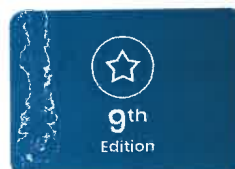
BIRAT EXPO 2026:

Connecting Opportunities, Creating Impact

Birat Expo 2026 is founded on a simple yet powerful belief: every visitor comes to the Expo in search of an opportunity. While their aspirations may differ, they all seek a pathway to a better future. Some come to learn new skills, some to find employment, others to grow their businesses, attract investment, build partnerships, discover innovation, or gain inspiration.

Recognizing these diverse aspirations, Birat Expo 2026 moves beyond the traditional exhibition model. Instead of organizing the Expo around products and stalls, it is organized around Opportunity Ecosystems—integrated platforms that connect businesses, industries, entrepreneurs, investors, educational institutions, government agencies, development partners and communities to create meaningful economic and social impact. Through six integrated platforms, every visitor can easily connect with the opportunities they seek.

Each Opportunity Ecosystem is designed to address the unique needs of a specific stakeholder while encouraging collaboration across the broader business community. Together, these interconnected ecosystems transform Birat Expo into Nepal's Business Ecosystem Platform—a place where opportunities are discovered, connections are built, ideas are transformed into action, and partnerships create lasting impact.



PURPOSE & OBJECTIVES

Birat Expo 2026 brings industries, entrepreneurs, startups, investors, schools, government and consumers into one place — as CIM's flagship initiative, in service of a stronger, more competitive Nepali economy.

TEN OBJECTIVES

01



PROMOTE BUSINESS & TRADE

A stage for industries, SMEs and service providers to showcase, build their brand and reach new markets.

02



STRENGTHEN BUSINESS NETWORKS

Match buyers with sellers and open doors to new B2B partnerships, domestic and international.

03



FOSTER ENTREPRENEURSHIP & INNOVATION

Connect startups with mentors and investors who can back their ideas.

04



ENHANCE EMPLOYMENT & SKILLS

Bring students, job seekers and employers together through guidance, training and hands-on skill-building.

05



PROMOTE INVESTMENT

Introduce investors to startups and industries ready to grow across Koshi Province.

06



FACILITATE KNOWLEDGE EXCHANGE

Share ideas and good practice through conferences, forums and policy discussions.

07



STRENGTHEN PUBLIC-PRIVATE COLLABORATION

Give government, business and development partners a real seat at the table.

08



PROMOTE REGIONAL COMPETITIVENESS

Put Koshi Province's industry, commerce and tourism potential on the map.

09



CELEBRATE ENTERPRISE & COMMUNITY

Blend business with culture, food and entertainment so the community wants to be there.

10



BUILD THE ECOSYSTEM OF OPPORTUNITIES

Tie learning, employment, investment and policy together so the value outlasts the ten days.



ONE PLACE.
MANY STAKEHOLDERS.



REAL CONNECTIONS.
REAL GROWTH.



STRONGER BUSINESS.
STRONGER NEPAL.



PROUDLY KOSHI.
POWERING NEPAL.

SIX CORE AREAS SHAPING ONE INTEGRATED ECOSYSTEM

1 LEARN & WORK PLATFORM

Preparing Talent for the Future

Connecting students and job seekers skills, guidance and job opportunities

KEY COMPONENTS



Career Guidance & Counseling



Industry Experience & Future Career Sessions



Job Matching Services



Internship & Apprenticeship Opportunities



Work in morphives



Live Skill training & Demonstrations



TVET & Skills Showcase

TARGET PARTICIPANTS



Students



Job Seekers



TVET Institutions



HR Professionals



Universities



Industries

EXPECTED OUTCOMES

- Skilled and informed youth
- Better employability
- Strong industry-academia link
- Opportunities for internship, job and live training



2 BUILD PLATFORM

From Ideas to Enterprises

Empowering startups & entrepreneurs through mentorship, incubation and investment opportunities

KEY COMPONENTS



Startup Pavilion & Project Showcase



Pitch Competition



Investor Meet



Innovation Showcase



Startup Networking

TARGET PARTICIPANTS



Startups



Entrepreneurs



Incubators



Investors



Banks & Financial Institutions

EXPECTED OUTCOMES

- Stronger startup and MSMEs better employability
- Investment & funding
- Innovation & new solution
- Sustainable business creation



3 CONNECT PLATFORM

Growing Businesses Through Strategic Connections

Bringing businesses together for networking, partnership and market access

KEY COMPONENTS



Business-to-Business (B2B) Meetings



Business Matchmaking



Buyer-Seller Meet



Business Clinic & Distribution Linkage check ups



Business Advisory Services



Dealer & Distributor Networking



Business Networking Lounge

TARGET PARTICIPANTS



Industries



SMEs



Traders



Exporters



Importers



Service Providers



Business Associations

EXPECTED OUTCOMES

- Brand visibility
- New customers & market
- Increase sales opportunities
- Innovation exposure



4

EXPAND & DISCOVER PLATFORM

Showcasing Products, Services and Innovation

A dynamic exhibition for businesses to showcase, and for visitors to discover new solutions.

KEY COMPONENTS



Product Exhibition



Industrial Presence



Technology Showcase



Product Launches



Live Demonstrations



Consumer Experience



Business Promotion

TARGET PARTICIPANTS



Industries



SMEs



National Exhibitors



International Exhibitors



Buyers



Consumers



Trade Visitors



5

EXPERIENCE PLATFORM

Celebrating Business, Culture and Community

An engaging platform that brings together food, culture, entertainment and family experiences.

KEY COMPONENTS



Food Festival



Cultural Performances



Entertainment



Programs



Family Activities



Tourism Promotion



Interactive Experiences



Evening Events

TARGET PARTICIPANTS



Families



Youth



Visitors



Tourists



Consumers



Communities

EXPECTED OUTCOMES

- Memorable visitor experiences
- Community engagement
- Tourism & local promotion
- Positive social impact



6

INFLUENCE PLATFORM

Shaping Policies. Strengthening

A platform for dialogue between government, private sector and development partner to build better policies and pathways.

KEY COMPONENTS



Policy Dialogue Sessions



Business Clinics



Government Service Desk



Public-Private Dialogue



Roundtable Discussions



Development Partner Forum



Evidence Leads Forum



Policy Research Showcase



Media Policy Launch

TARGET PARTICIPANTS



Government Agencies



Policy-makers



Private Sector



Development Partners



Business Associations



Academic Institutions



Think Tanks



TEN OPPORTUNITIES

MAXIMIZING VALUE WITH IN ONE INTEGRATED ECOSYSTEM



SIGNATURE PROGRAMS



1

BIRAT BUSINESS SUMMIT

A New Leadership Platform

A premier business forum introduced through Birat Expo 2026, bringing together business leaders, policymakers, entrepreneurs and development partners to discuss emerging economic opportunities, industrial competitiveness and the future of business.

Focus: Leadership • Economy • Investment • Innovation • Policy

2

BIRATBAZAAR

Official B2B & Business Matchmaking Platform

BiratBazaar powers the Expo's business networking ecosystem by facilitating B2B meetings, buyer-seller connections, business matchmaking and digital business opportunities.

Focus: B2B • Matchmaking • Business Networking • Digital Trade

3

FUTURE TALENT FORUM

Career, Skills & Employment Platform

Integrating Business at School, JobBriz, Skill Festival and Career Guidance initiatives, the Future Talent Forum connects students, job seekers, industries and training providers to strengthen Nepal's future workforce.

Focus: Career • Skills • Employment • Industry Connect

4

VISION KOSHI STARTUP CHALLENGE

Startup & Innovation Platform

Powered by the Biratnagar Incubation Center and the Biratnagar Angel Investors Network, this platform supports startups through mentorship, incubation, investor engagement and innovation showcases.

Focus: Startups • Innovation • Mentorship • Investment

5

BUSINESS CLINIC LIVE

Business Facilitation, Advisory & Policy Platform

A one-stop platform where businesses access expert advisory services, business health check-ups, government facilitation and policy dialogue to improve business performance, resolve challenges and strengthen the overall business ecosystem.

Focus:

Business Health Check-ups

Business Advisory

Business Facilitation

Policy Dialogue

Advocacy

09

10 DAYS..10 THEMES... ENDLESS OPPORTUNITIES

DAY	THEME OF THE DAY	MAJOR PROGRAMS	LEAD PLATFORM
Day 1	 Opening the Ecosystem	 Grand Opening Ceremony  Expo Tour  Partner Recognition  Cultural Evening	 Experience Platform
Day 2	 Learn & Work Day	 Future Talent Forum  Career Guidance  CV Clinics  Walk-in Interviews  TVET Demonstrations  Industry Talks	 Learn & Work Platform
Day 3	 Innovation & Startup Day	 Vision Koshi Startup Challenge  Startup Exhibition  Investor Pitching  Hackathon Finals  Prototype Showcase	 Build Platform
Day 4	 Business Connect Day	 Opportunity Connect (BiratBazaar)  B2B Meetings  Buyer-Seller Meet  Business Advisory Clinic	 Connect Platform
Day 5	 Investment & Industry Day	 Birat Business Summit  Investment Forum  Industrial Innovation Showcase  Business Leadership Dialogue	 Build & Connect Platforms
Day 6	 Trade & International Cooperation Day	 Nepal-India, Nepal-Bangladesh and International Business Forums  Export & Trade Promotion Sessions	 Expand Platform
Day 7	 Knowledge & Policy Day	 Business Clinic LIVE  Policy Dialogue  Regulatory Facilitation  Public-Private Roundtable	 Influence Platform
Day 8	 Youth, Skills & Entrepreneurship Day	 Skills Competition  Hands-on Training  Entrepreneurship Workshops  School & College Engagement	 Learn & Work + Build Platforms
Day 9	 Community & Culture Day	 Local Products Showcase  Tourism Promotion  Food Festival  Cultural Performances  Family Activities	 Experience Platform
Day 10	 Celebrating Opportunities	 Business Awards  Startup Recognition  Partnership Announcements  Closing Ceremony  Grand Cultural Finale	 All Platforms



10 DAYS



MULTIPLE PLATFORMS



MEANINGFUL CONNECTIONS



REAL OPPORTUNITIES



STRONGER TOGETHER

PARTNERSHIP OPPORTUNITIES



PUT YOUR BRAND AT THE CENTER OF IT

Birat Expo 2026 gives partners direct access to every stakeholder group that matters to Eastern Nepal's economy. A partnership here is more than a logo on a banner – it puts your organization on stage, in front of business leaders, and at the table for the deals, hires and partnerships that happen throughout the ten days.

PARTNERSHIP CATEGORIES



TITLE PARTNER

NPR 4,500,000
Investment

4 stalls . Full benefits package



POWERED BY PARTNER

NPR 2,500,000
Investment

4 stalls . Full benefits package



PLATINUM PARTNER

NPR 2,000,000
Investment

4 stalls . Full benefits package



DIAMOND PARTNER

NPR 1,500,000
Investment

3 stalls . Full benefits package



GOLD PARTNER

NPR 1,000,000
Investment

2 stalls . Full benefits package



SILVER PARTNER

NPR 500,000
Investment

1 stalls . Full benefits package

EXCLUSIVE PLATFORM PARTNERS

 Learn & Work Partner	 Startup & Innovation Partner	 B2B & Trade Partner	 International Business Partner	 Technology Partner	 Experience Partner
 Banking Partner	 Insurance Partner	 Mobility Partner	 Hospitality Partner	 Digital Payment Partner	 Airline Partner



EXHIBITION PARTICIPATION & SPACE BOOKING



INDOOR STALL CATEGORIES

CATEGORY	RATE (NPR/USD)
 International Pavilion	USD 500 PER STALL
 National Pavilion	NPR 50,000
 Prime Corner Stall <i>(Two-side Open)</i>	NPR 75,000
 Agro, MSMEs & Cottage Industries	NPR 25,000
 Automobile Pavilion	NPR 1,25,000
 Food Court / Food Pavilion	NPR 1,25,000



All figures are inclusive of applicable VAT & TAX.

WHO PARTICIPATES?

					
INDUSTRIES	SMES	STARTUPS	ENTREPRENEURS	INVESTORS	TRADERS
					
STUDENTS	JOB SEEKERS	GOVERNMENT AGENCIES	DEVELOPMENT PARTNERS	CONSUMERS	FAMILIES



BIRAT EXPO '26

Digital KOSHI

Bridging innovation and Investment

17 ~ 26 Dec, 2026 | BIRATNAGAR

FLOOR PLAN

- 3 mtr x 3 mtr
- 2 mtr x 2 mtr
- Prime
- 20 ft x 15 ft_FOOD STALL
- 15 ft x 20 ft_AUTO
- 6 mtr x 6 mtr (SPONSOR)
- STAGE
- GAME ZONE
- TOILET
- OFFICE
- TICKET



STALL BOOKING CATEGORIES

CATEGORIES	RATE (NPR/USD)
International Pavilion	USD 500 per stall
National Pavilion	NPR. 50,000/-
Prime Corner Stall (2 side face)	NPR. 75,000/-
Agro & MSMEs & Cottage Industries	NPR. 25,000/-
Automobile Pavilion	NPR. 125,000/-
Food Court	NPR. 125,000/-

*All above rates are inclusive of VAT



PARTNERSHIP MATRIX & BENEFITS

Choose the partnership level that aligns with your goals and unlock maximum value.

BENEFITS	TITLE	POWERED	PLATINUM	DIAMOND	GOLD	SILVER
 Naming Rights	✓					
 Premium Logo Visibility	✓	✓	✓	✓	✓	✓
 Venue Branding	✓	✓	✓	✓	✓	✓
 Exhibition Space (stalls)	20*20 FT.	20*20 FT.	15*15 FT.	15*15 FT.	12*12 FT.	12*12 FT.
 Speaking Opportunity	✓	✓	✓			
 Business Summit Invitation	✓	✓	✓	✓	✓	✓
 VIP Hospitality	✓	✓	✓	✓	✓	
 Digital Promotion	✓	✓	✓	✓	✓	✓

WHAT EVERY PACKAGE INCLUDES



BRAND VISIBILITY

Logo placement, venue branding, LED screens, media coverage



BUSINESS ENGAGEMENT

Exhibition space, B2B matchmaking, VIP networking, product launches



THOUGHT LEADERSHIP

Speaking slots, forum panels, technical sessions



STAKEHOLDER ACCESS

Direct interaction with industries, investors, students, government



HOSPITALITY

VIP invitations, ceremony access, business lounge, receptions

Detailed partnership benefits may be customized based on mutual agreement.

MARKETING & COMMUNICATION STRATEGY

A multi-channel campaign across TV, radio, print, outdoor and digital media drives participation and keeps the Expo visible before, during and after the event.

CHANNELS



TV & Radio



Print & Outdoor



Digital & Social



Media Relations



Community Outreach



Business Networks



Public Events



Digital Engagement

FIVE-PHASE TIMELINE

01



Awareness

6–4 months before:
theme launch,
partner
announcement,
website live.

02



Engagement

4–2 months before:
roadshows, district
outreach, student
campaigns.

03



Countdown

Last 60 days: TV/
radio push, outdoor
branding, influencer
campaign.

04



During Expo

Live broadcasting,
daily media briefings,
partner visibility.

05



Legacy

After: impact report,
documentary, partner
recognition, success
stories.



Every partner gets visibility across venue branding, digital platforms, media campaigns, press conferences and social media, for the full run-up to, and duration of, the Expo.

ABOUT THE ORGANIZER

CHAMBER OF INDUSTRIES MORANG (CIM)

Established in 1965, the Chamber of Industries Morang (CIM) is one of Nepal's leading industry associations, representing over 250 industries in the Sunsari-Morang Industrial Corridor. For more than six decades, CIM has been at the forefront of industrial development, policy advocacy, business development services and entrepreneurship promotion in Eastern Nepal.

CIM is the organizer of Birat Expo, one of Nepal's longest-running and most influential business exhibitions. Beyond the Expo, CIM leads several flagship initiatives in business advisory, startup incubation, digital business platforms, skills development and investment promotion, contributing to the growth of Nepal's business ecosystem. Recognized for its institutional excellence, CIM is a National Best Chamber Award recipient from the Federation of Nepalese Chambers of Commerce and Industry (FNCCI) and an International Local Chamber Award 2024 winner from the Confederation of Asia-Pacific Chambers of Commerce and Industry (CACCI). Building on this legacy, Birat Expo 2026 continues CIM's commitment to creating opportunities, fostering innovation and driving sustainable economic growth.



**The Business Ecosystem
Builder of Eastern Nepal**



नीति नेतृत्व



उद्यमशीलता
प्रवर्द्धन



बजार विस्तार



अविष्यको जनशक्ति
निर्माण



प्रतिस्पर्धात्मक
उद्योग



दिगो र समावेशी
विकास



NATIONAL BEST CHAMBER AWARD
Federation of Nepalese Chambers
of Commerce and Industry (FNCCI)



**INTERNATIONAL LOCAL CHAMBER
AWARD 2024**
Confederation of Asia-Pacific
Chambers of Commerce and Industry (CACCI)

CIM FLAGSHIP INITIATIVES



**BIRATNAGAR
INCUBATION
CENTER**

CIM
Newsletter



Skill Development Program
INITIATIVE OF CIM



SKILL FESTIVAL 2026
SEASON TWO
Skills for Industry, Careers for Future

**CIM BUSINESS
at SCHOOL**

Powered by: **CIM Inspire Alliance**



BIRATBAZAAR
Nepal's First B2B Marketplace

CIM Industry Experience Zone
One Place for Products, Partners, and Possibilities.



**CIM HOME
Build
exhibition**
MARCH 26-30, 2026

One Ecosystem, Infinite Growth

OUR PROUD SPONSORS BIRATEXPO 2025

Main Sponsor



Gold Sponsor



Banking Partner



Insurance Partner



Silver Sponsor



Promoted By



Contributors



Knowledge Partner



TVET Partner



Startup Partner



Internet Partner



Digital Partner



Auto Partner



Technology Partner



Ice-cream Partner



Surveillance Partner



Interior Partner



Branding Partner



Outdoor Advertising Partner



Sound System Partner



Gardening Partner



Event Managed By



Glimpse of Birat Expo 2025



One expo, endless opportunities

Glimpse of Birat Expo 2025



Your opportunities, your journey

YOUR OPPORTUNITY. YOUR JOURNEY.

Every registered visitor chooses:

I WANT TO:



Find
a Job



Find
a Buyer



Find
a Supplier



Find
an Investor



Invest



Find
Technology



Find
a Distributor



Learn
a Skill



Meet
Government
Agencies



Discover
Products



QR REGISTRATION CREATES A
PERSONALIZED
OPPORTUNITY PASSPORT.

MATCH



We match you with
the right opportunities.

CONNECT



Connect with the
right people.

TRACK



Track your meetings
and interactions.

MEASURE



Measure outcomes
and grow.

ONE REGISTRATION. ENDLESS OPPORTUNITIES.

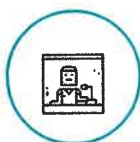
MAKE YOUR JOURNEY COUNT.



THANK YOU

YOUR NEXT OPPORTUNITY

STARTS HERE



EXHIBIT



PARTNER



INVEST



CONNECT



EXPERIENCE

BIRAT EXPO 2026



2-11 Poush 2083/17-26 December 2026



Biratnagar, Nepal

THE ECOSYSTEM OF OPPORTUNITIES

Connecting Opportunities. Creating Impact.

BOOK YOUR SPACE



BECOME A PARTNER



JOIN THE ECOSYSTEM

Contact Persons



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President
9852020027



Mr. Bipin Kabra
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