

**FOOD
EXPO
VIETNAM**



SIAL Vietnam
INSPIRE FOOD BUSINESS

ONE VENUE. TWO F&B POWERHOUSES. LIMITLESS OPPORTUNITIES.

Make history with us as **Vietnam Foodexpo and SIAL Vietnam join forces for the first time ever!** This unprecedented co-location creates a mega-event that redefines the F&B landscape, seamlessly blending the rich, authentic heritage of Vietnam's food industry with the pinnacle of global culinary innovation.

- ✓ **THE BEST OF BOTH WORLDS:** Experience an unmatched product portfolio. Source premium, high-yield Vietnamese agricultural specialties and local delicacies right alongside cutting-edge, international food brands from across the globe.
- ✓ **ULTIMATE ONE-STOP SOURCING:** Maximize your time and budget. This dual-exhibition format streamlines your procurement process, allowing you to discover domestic treasures and global imports under a single roof without traveling to multiple shows.
- ✓ **UNRIVALED NETWORKING POWER:** Tap into a massive, diverse ecosystem of top-tier exhibitors, industry pioneers, and global suppliers. Forge lucrative cross-border partnerships and secure exclusive international deals effortlessly.
- ✓ **360-DEGREE MARKET INSIGHTS:** Stay ahead of the curve. Spot emerging global consumer trends, discover the latest F&B technologies, and gain a comprehensive understanding of both local and international market dynamics simultaneously.



**DON'T MISS THE MOST ANTICIPATED
F&B EVENT OF THE YEAR - where Vietnam
meets the world, the business meets its
next big opportunities!**

11-14 November 2026 | SECC, HCMC

REGISTER NOW

foodexpo.vn/visitors

Scan here for
the exhibitor list



Organised by:

Vietnam Trade Promotion Agency (VIETRADE)

VIETRADE is a Governmental organisation under the Ministry of Industry and Trade of Vietnam, responsible for the promotion of trade and investment, boosting industry and trade development in Vietnam. VIETRADE works closely with various local trade promotion centres, trade associations, trade support institutions and international trade promotion organisations in helping domestic and foreign enterprises to establish and expand their business.

**For any inquiries or assistance with your visit,
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**FOOD
EXPO
VIETNAM**

11-14 Nov. 2026

SECC foodexpo.vn

Saigon Exhibition & Convention Center
Ho Chi Minh City, Vietnam

The official No. 1
int'l trade show for
food and food trade
in Vietnam

**better food,
better life**

THE LEADING GATEWAY TO VIETNAM'S FOOD INDUSTRY

- Discover Vietnam's Food Industry.
- Meet Trusted Suppliers.
- Grow Your Business.



Vietnam's flagship international food & beverage trade exhibition



Meet hundreds of Vietnam's leading food manufacturers and exporters



Explore products across Fine Food, Coffee & Tea, Seafood, Fruits & Vegetables, Ingredients, Drinks and Food Technology



Government-hosted exhibition, directly organised by VIETRADE



TRUSTED BY INTERNATIONAL BUYERS

" I had the opportunity to meet many high-quality Vietnamese businesses. I sincerely thank the organizers and look forward to visiting Vietnam next year to explore more products for my company. "

Louis Jean Laurent
Director, APS (Canadian Buyer)

" I discovered a wide range of high-quality products and am now working with several Vietnamese enterprises to introduce their products to the Japanese market. "

Kiyoshi Muramatsu
Director, Lieu Tou Industry Co., Ltd (Japanese Buyer)

WHAT AWAITS YOU AT VIETNAM FOODEXPO 2026?



PRODUCTS

Explore a diverse showcase of premium food and beverage products from Vietnam and around the world. From fresh agricultural produce and seafood to coffee, beverages, processed food and organic specialties, discover products that meet the evolving demands of global consumers.



GLOBAL EXHIBITORS

Meet leading manufacturers, exporters, distributors and national pavilions from Vietnam and many countries worldwide. Discover trusted suppliers, innovative brands and business partners across the entire food and beverage value chain in one destination.



BUSINESS CONNECTION

Connect with industry professionals through business matching programmes, networking events and face-to-face meetings. Build valuable relationships with suppliers, buyers, importers, distributors and trade organizations to unlock new business opportunities.



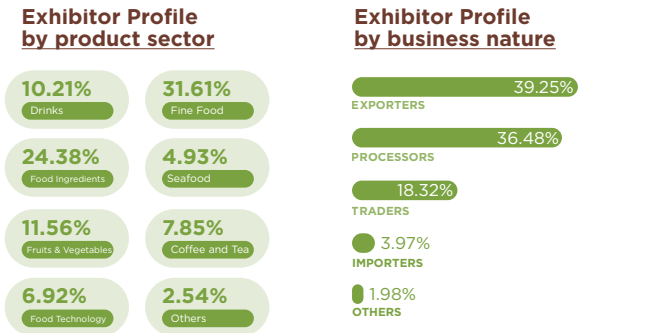
INNOVATION & TRENDS

Stay ahead of the market by exploring the latest food innovations, processing technologies, packaging solutions and sustainable products. Gain valuable insights into emerging consumer trends and the future of the global food and beverage industry.

VIETNAM FOODEXPO 2026 HIGHLIGHTS (estimated)



2025 FIGURES



VERIFIED BUYER PROGRAM

- ✓ Designed for qualified international sourcing professionals.
- ✓ Verified Buyers receive exclusive privileges to maximize their business opportunities before and during the exhibition.

BENEFITS

- ✓ Complimentary 2-night hotel accommodation (Single /Twin) at designated hotel. Each company is eligible to be sponsored 1 hotel room
- ✓ Complimentary airport pickup and round-trip transportation between hotels and the exhibition venue
- ✓ Welcome kit with show souvenir
- ✓ Priority business matchmaking with suitable Vietnamese suppliers
- ✓ Pre-arranged one-on-one B2B meetings
- ✓ Dedicated onsite assistance
- ✓ Priority registration and fast-track entry
- ✓ Exclusive invitations to networking events

RESPONSIBILITIES

- ✓ Check in with the Organisers and provide name card of each delegates upon arrival
- ✓ Follow the visiting itinerary provided by the organiser (e.g. participating in business matching event, networking event or other onsite activities).
- ✓ Return completed survey form

WHAT IS A VERIFIED BUYER?

- A Verified Buyer is a pre-qualified trade professional whose business credentials and purchasing responsibilities have been reviewed and approved by the exhibition organizer.
- The program is designed to connect serious buyers with the most relevant exhibitors through curated business matching, making every meeting more productive and valuable.
- Applications are reviewed by the Organizer to ensure high-quality business matching.

